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INNOVO Aligns with Goldman Sachs' Forecast of 165% Surge in Data Center Power Demand by 2030

DATE, 2025 - New York, NY – INNOVO – Profitable Net Zero, a member of the Net Zero Data Center Alliance, is positioning itself as a key player in meeting the skyrocketing demand for data center power. This comes as Goldman Sachs predicts a 165% increase in data center power demand by 2030, driven in large part by the surge in artificial intelligence (AI) and machine learning workloads.

INNOVO offers a cutting-edge solution to address this issue. Through its bio-farm integrated, zero-emission, gas-powered data centers, INNOVO is responding directly to the forecasted power demand, ensuring energy security while minimizing environmental impact. By digesting all the CO2 emissions produced by the gas generators—plus additional CO2 from the atmosphere, INNOVO is achieving "Net Zero" emissions, a solution that is both scalable and immediately deployable.

"In light of Goldman Sachs' forecast, the data center industry is at a critical juncture. As power demand for AI-driven infrastructure surges, the need for sustainable, resilient data centers has never been more urgent," said Martin Kelly, Chair and Founder of INNOVO – Profitable Net Zero. "Our solution is ready now, not decades from now, offering a way to meet growing demands while exceeding environmental and operational benchmarks."

INNOVO's innovative approach of integrating bio-farm technology with AI-powered infrastructure, multi-generator redundancy, and battery storage, ensures that data centers can operate efficiently, even under the most demanding conditions. INNOVO's solution is already backed by \$16 billion in contracts and is set to reduce carbon emissions by over 90%, positioning it as a pivotal player in the future of data infrastructure.

"The current data center model is unsustainable in the face of exponential demand. We are leading the charge for a smarter, more sustainable future," said Martin Kelly. "We are aligning with key industry forecasts, such as Goldman Sachs', by providing immediate, scalable, and environmentally responsible solutions."

The first pilot facilities are estimated for completion by late 2026, marking a significant step in INNOVO's mission to accelerate the adoption of sustainable infrastructure to support the rapidly growing demand for AI and cloud computing services.

For more information about INNOVO and its transformative approach to sustainable data infrastructure, visit <https://innovo-net-zero.com>.

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